

ZILKER
METROPOLITAN
PARK
VISION PLAN

Parks and Recreation Board Briefing

AUGUST 24, 2021



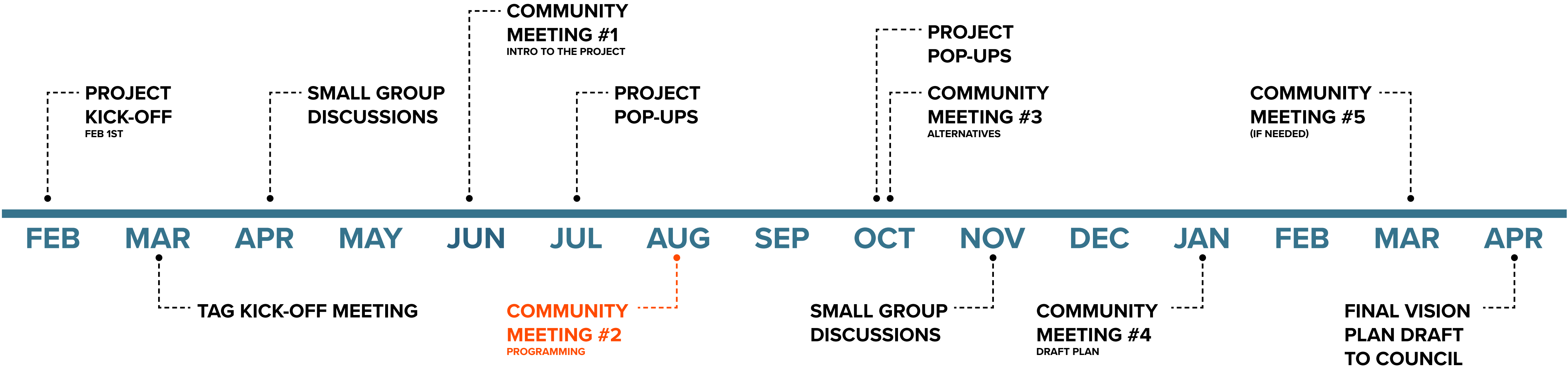
DESIGNWORKSHOP

AGENDA

1. Schedule
2. Review of Progress
3. Next Steps



SCHEDULE



Strategic Kick-Off and Project Initiation

Project Work Plan
Kick-Off Meeting
Technical Advisory Group Meetings
Progress Reports

Site and Contextural Analysis and Data

Site Analysis and Needs Assessment Report
Presentation of the Site Analysis and Needs Assessment Report
Presentation of the Site Analysis and Needs Assessment Report to City Commission, Boards, City Manager and City Council
Community Wide Survey

Project Meetings

Project Meetings Materials
Meeting Minutes and Summaries

Stakeholders/Community Participation

Community Outreach and Engagement Plan
Community Engagement and Outreach

City Staff, Public Review/Boards, Commissions, Council Review

Draft Vision Plan
Final Draft Vision Plan Document
Presentation of Final Draft Vision Plan Document to City Commission, Boards, City Manager and City Council

Vision Plan Report Preparation

Provide a Needs Assessment Report
Preliminary Vision Plan Concepts
Final Vision Plan Document

REVIEW OF PROGRESS



COMMUNITY MEETING #1

- Time: June 29th 6pm
- Participants:
About 140 people through Zoom, 13-15 through Facebook Live
- Survey during the Meeting: 82 participants
- Presentation Contents



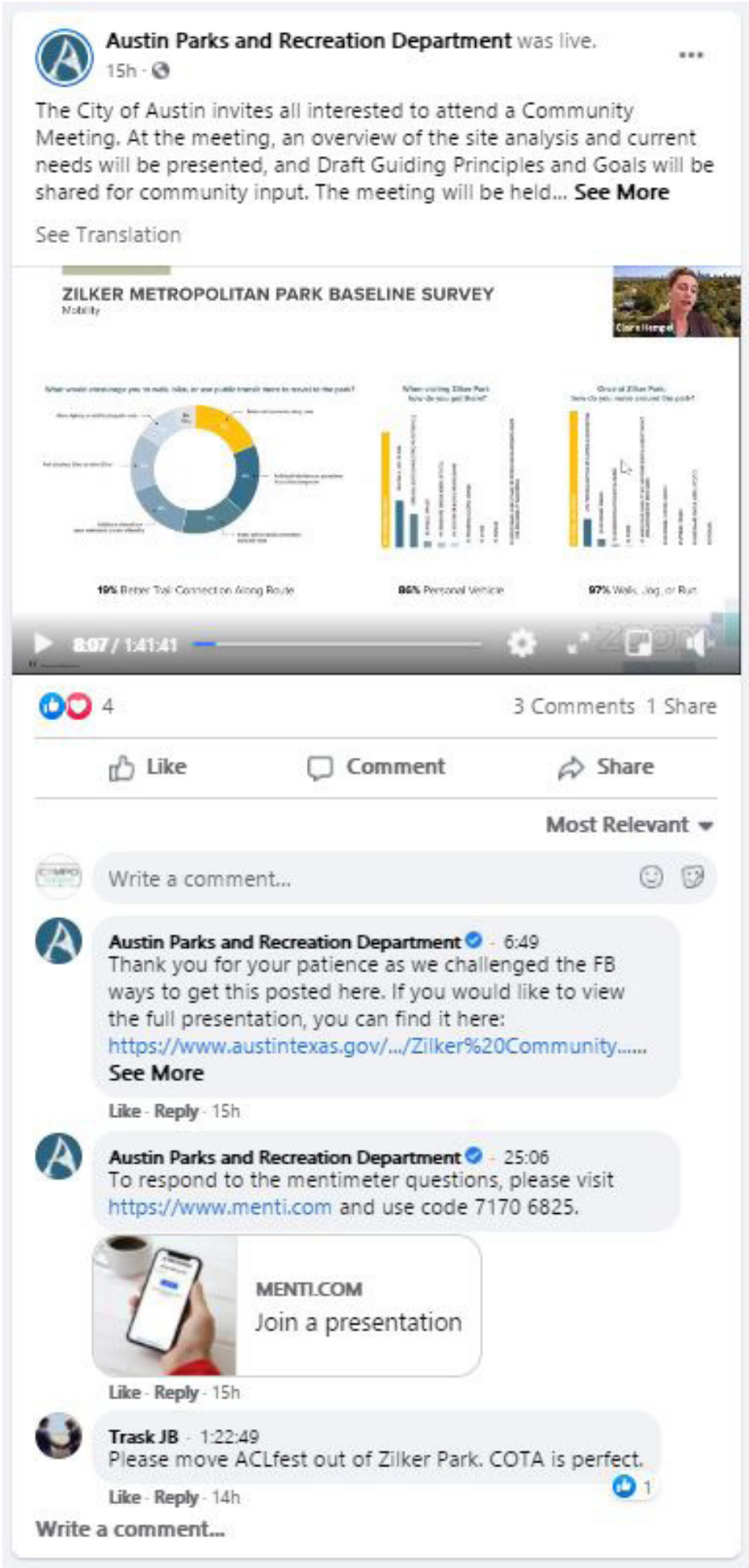
- Team Overview
- Schedule
- The Purpose of the Plan



- | | |
|------------|-------------------|
| • History | • Program/Funding |
| • Ecology | • Relevant Plans |
| • Mobility | • Regulation |



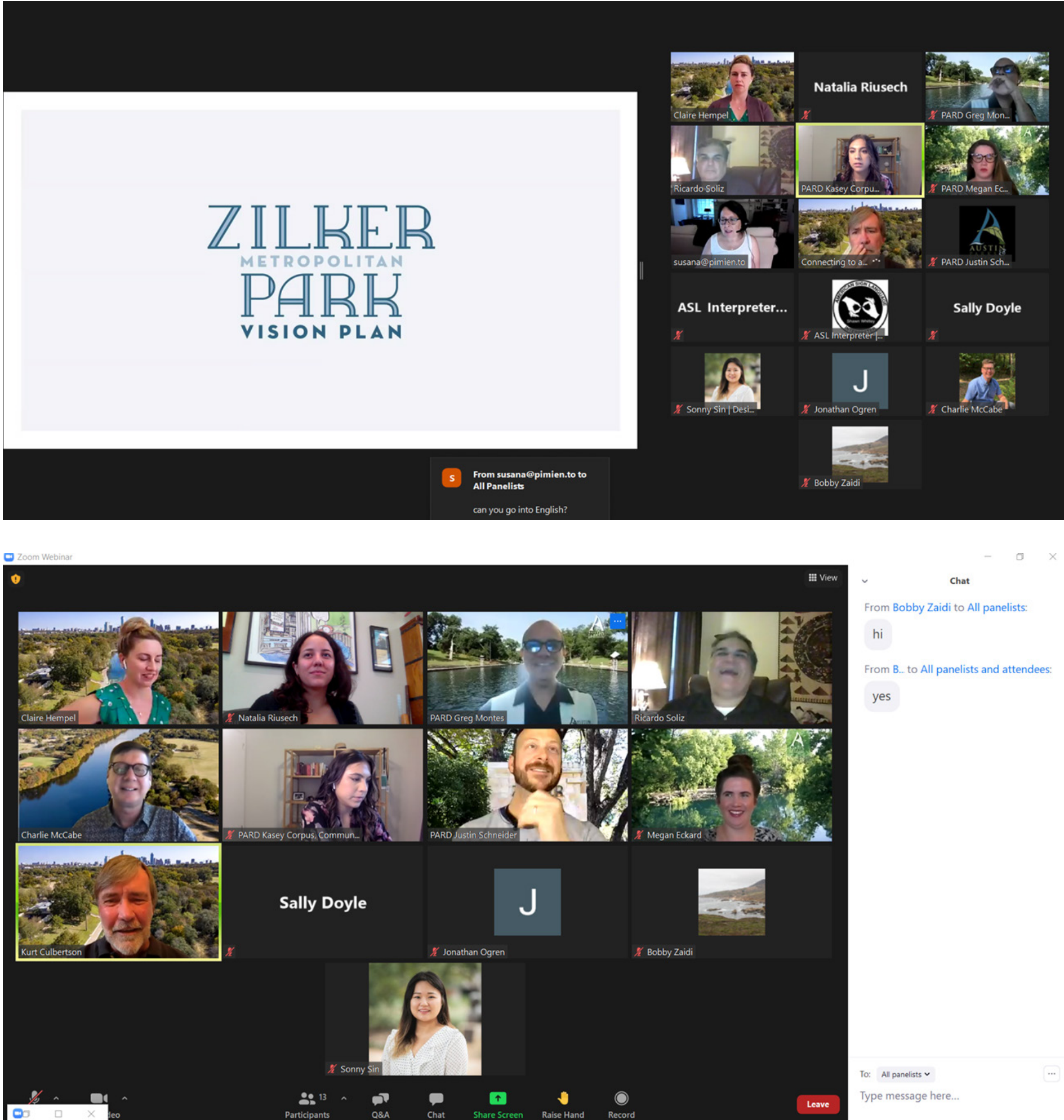
COMMUNITY MEETING #1



Facebook Live Screenshot



Zoom Live Screenshot



POP-UPS

Council District Pop-ups

- Saturday, July 3
10am - 1pm
Givens Park (D1)
3811 E 12th Street
- Saturday, July 10
12pm - 3pm
Garrison Pool (D5)
6001 Manchaca Road
- Sunday, July 11
12pm - 3pm
Bartholomew Pool (D4)
1800 E 51st Street
- Friday, July 16
4pm - 7pm
Zilker Barton Springs Pool
- Saturday, July 17
12pm - 3pm
Govalle Pool (D3)
5200 Bolm Road
- Sunday, July 18
12pm - 3pm
Dittmar Pool (D2)
1009 W Dittmar Road
- Monday, July 19
7am - 10am
Northwest Family YMCA (D6)
5807 McNeil Drive
- Saturday, July 24
12pm - 3pm
Shipe Neighborhood Pool (D9)
4400 Avenue G
- Sunday, July 25
12pm - 3pm
Balcones Neighborhood Pool (D7)
12017 Amherst Drive
- Monday, July 26
7am - 10am
Southwest Family YMCA (D8)
6219 Oakclaire Drive
- Saturday, July 31
10am - 1pm
Ramsey Neighborhood Park (D10)
4301 Rosedale Avenue

Additional Pop-ups

- Tuesday, July 27
7pm - 10pm
Hillside Concert Series (D2)
A.B. Cantu Rec Center
- Tuesday, July 27
6pm - 8pm
Blues on the Green
Zilker Park Great Lawn
- Wednesday, July 28
6pm - 8pm
Blues on the Green
Zilker Park Great Lawn
- Sunday, August 1
10am - 12pm
Circle C (D8)
Ranch Metro Park Playground
- Friday, August 6
9am - 12pm
Family Resource Fair (D1)
Greater Mt. Zion Church
- Saturday, August 7
APF Volunteer Saturday
Oak Springs (D1, D3)
Oak Springs School Park
- Saturday, August 7
10am - 12pm
Sheffield NW District Park Vision
Plan Pop-up (D7, D10)

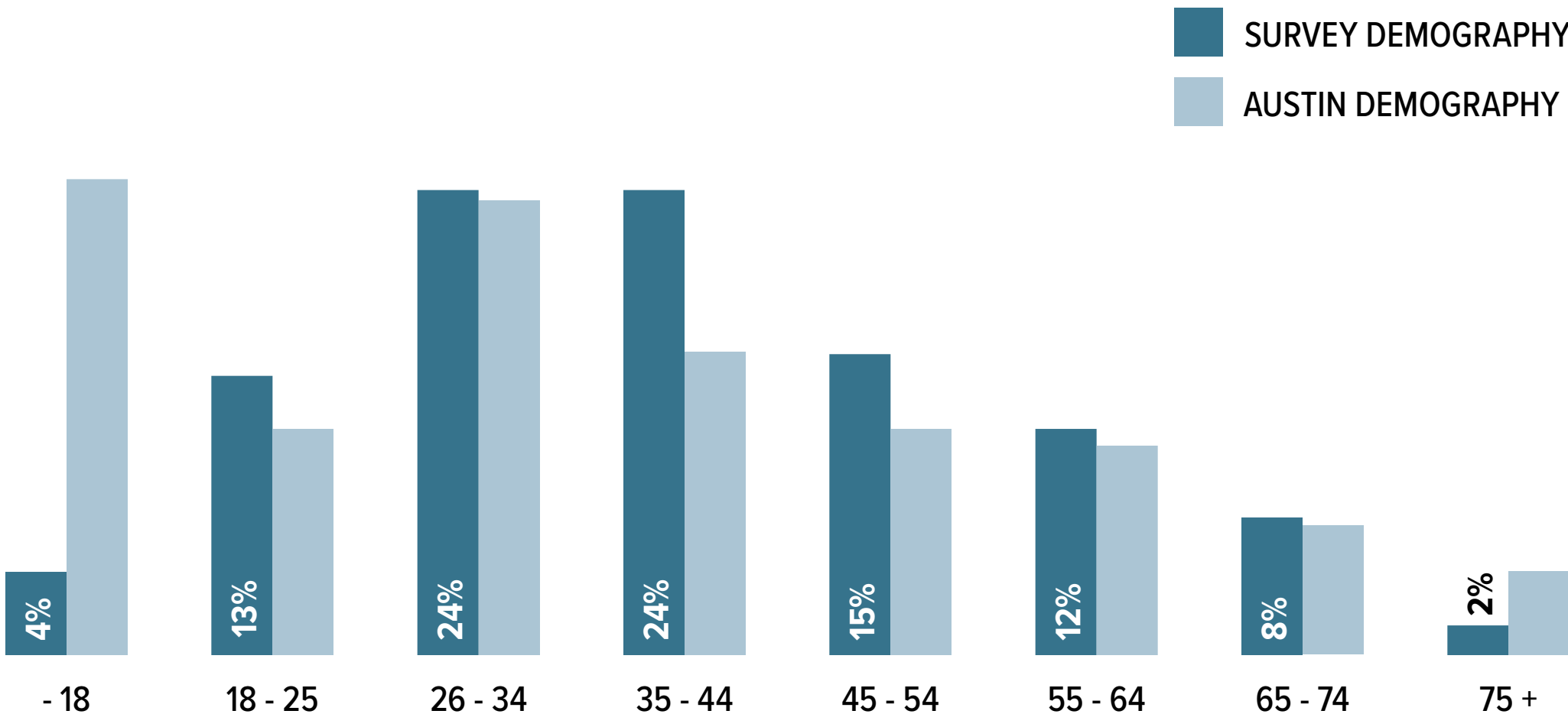
Upcoming Pop-ups

- Tuesday, August 10
6pm - 8pm
Blues on the Green - Postponed
Zilker Park Great Lawn
- Wednesday, August 11
6pm - 8pm
Blues on the Green - Postponed
Zilker Park Great Lawn
- Saturday, August 14
Waterloo Park Reopening
- Postponed
- Friday, September 3
Urban Cultural Fest
Huston-Tillotson University
- Saturday, September 4
Urban Cultural Fest
Huston-Tillotson University
- Sunday, September 5
Urban Cultural Fest
Huston-Tillotson University
- Tuesday, September 7
UT Happier Happy Hour student
event
UT Austin
- Friday, September 17
5pm - 8pm
iViva Mexico! 2021 (D9)
MACC
- Saturday, September 18
5pm - 8pm
iViva Mexico! 2021 (D9)
MACC
- Saturday, September 18
6pm
Tones: Sounds of Asian America
(D1, D4)
AARC / Online
- Tuesday, September 21
Barton Springs University
Barton Springs Pool

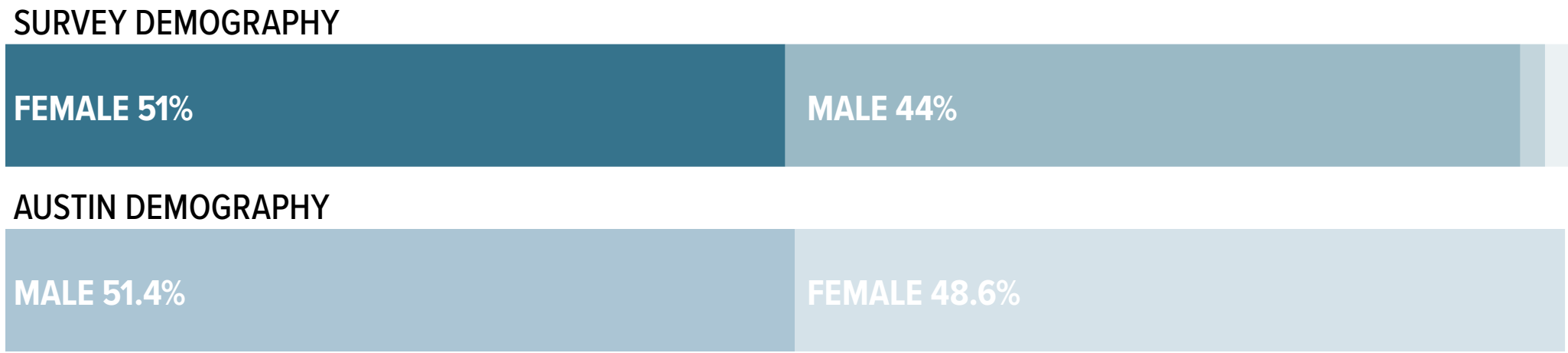
Our presence is tentative based on health and safety guidelines.

SURVEY RESULTS

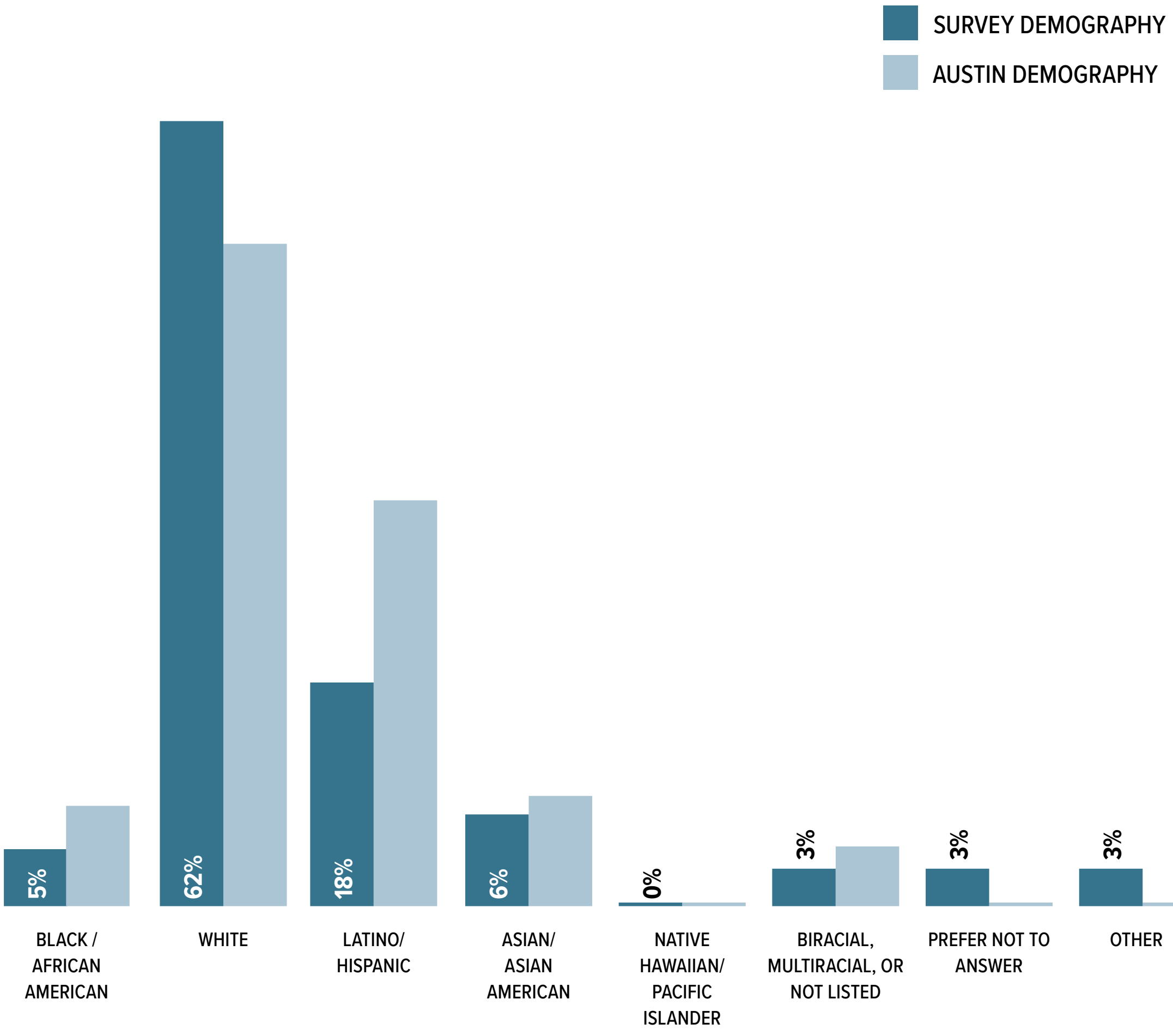
754 PARTICIPANTS (8/5)



AGE

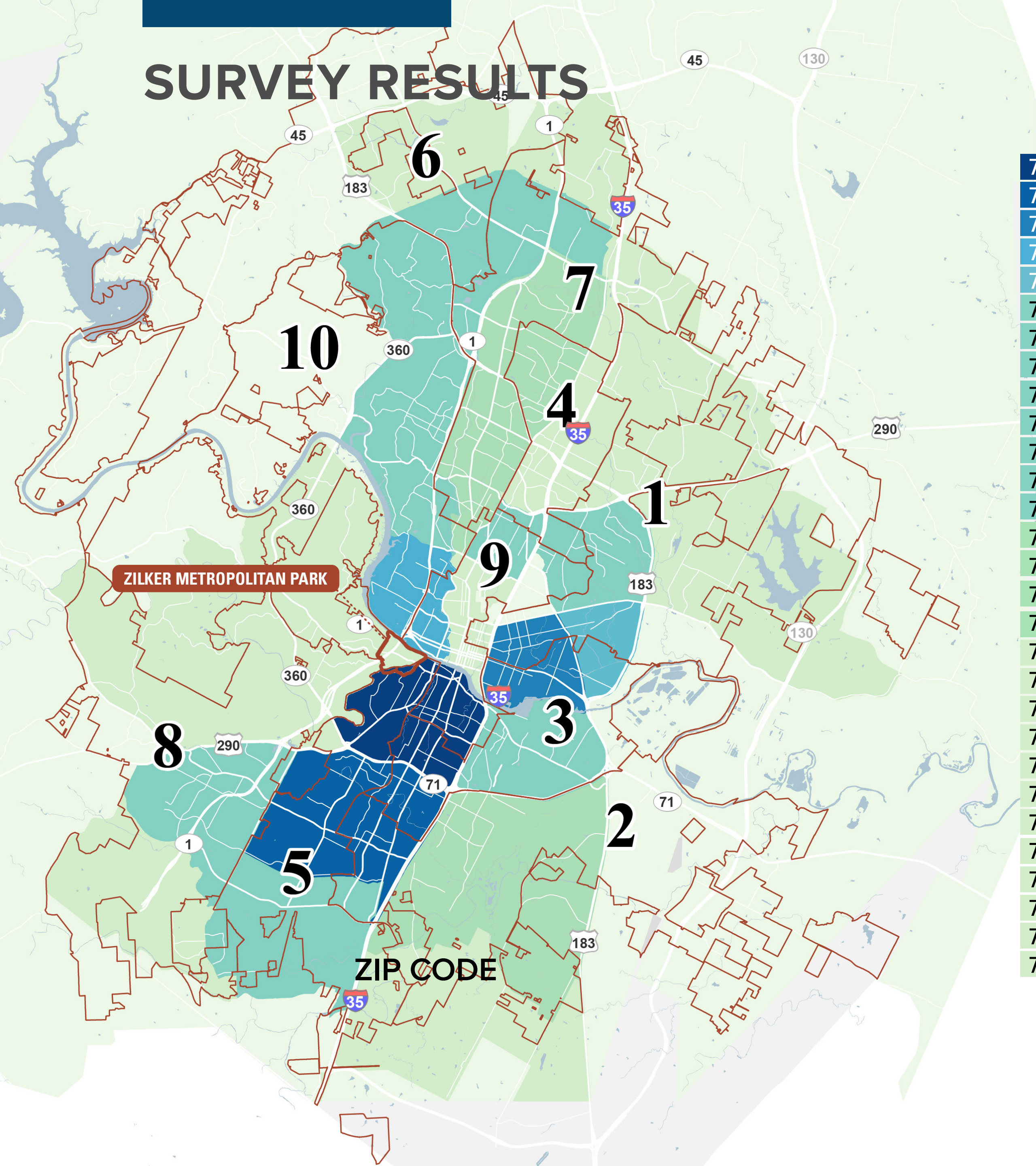


GENDER

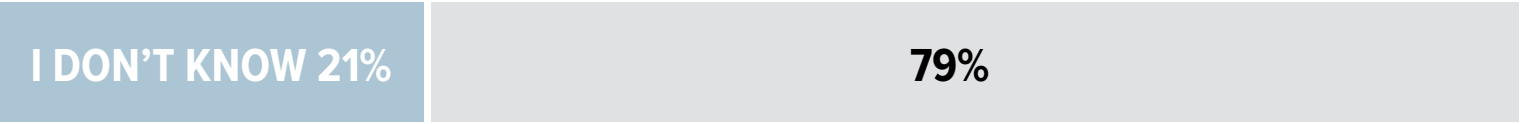


RACE/ETHNICITY

SURVEY RESULTS



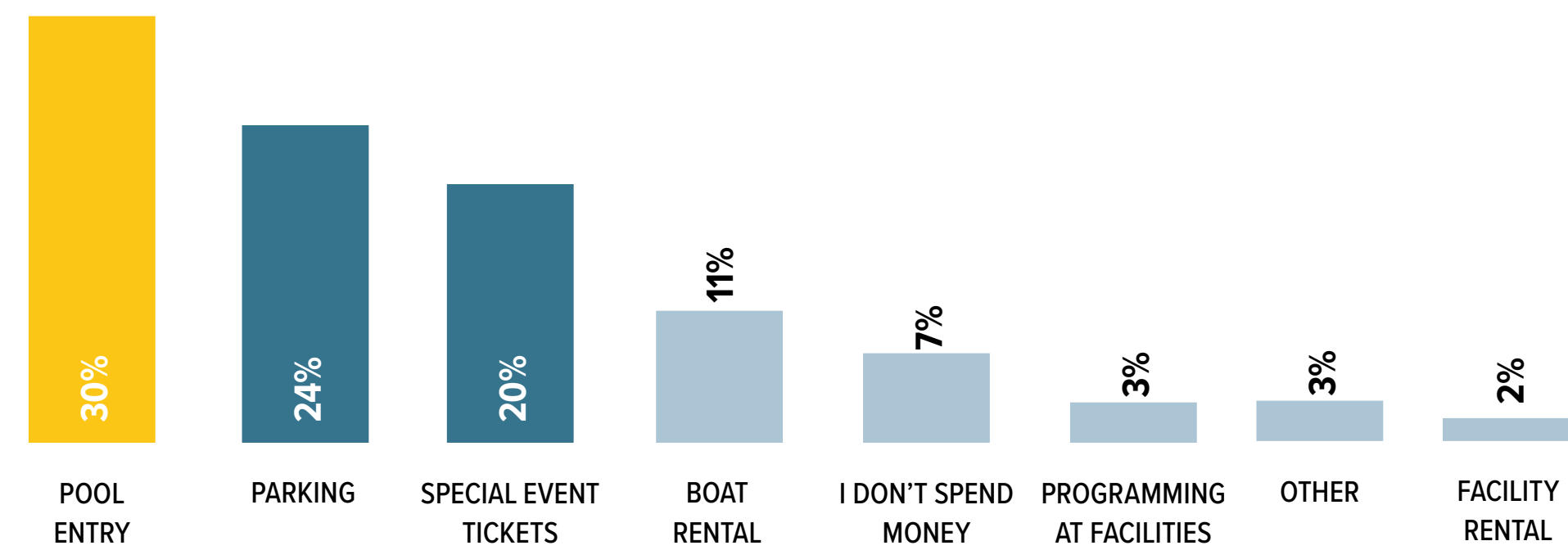
78704	15.1%
78745	7.3%
78702	5.5%
78703	4.7%
78721	4.0%
78723	3.5%
78741	3.2%
78727	3.1%
78731	3.1%
78748	3.1%
78751	3.1%
78749	3.0%
78759	3.0%
78744	2.8%
78757	2.4%
78758	2.3%
78756	2.0%
78705	1.7%
78746	1.6%
78701	1.4%
78735	1.4%
78739	1.4%
78724	1.3%
78747	1.3%
78728	1.1%
78729	1.1%
78753	1.1%
78754	1.1%
78752	1.0%



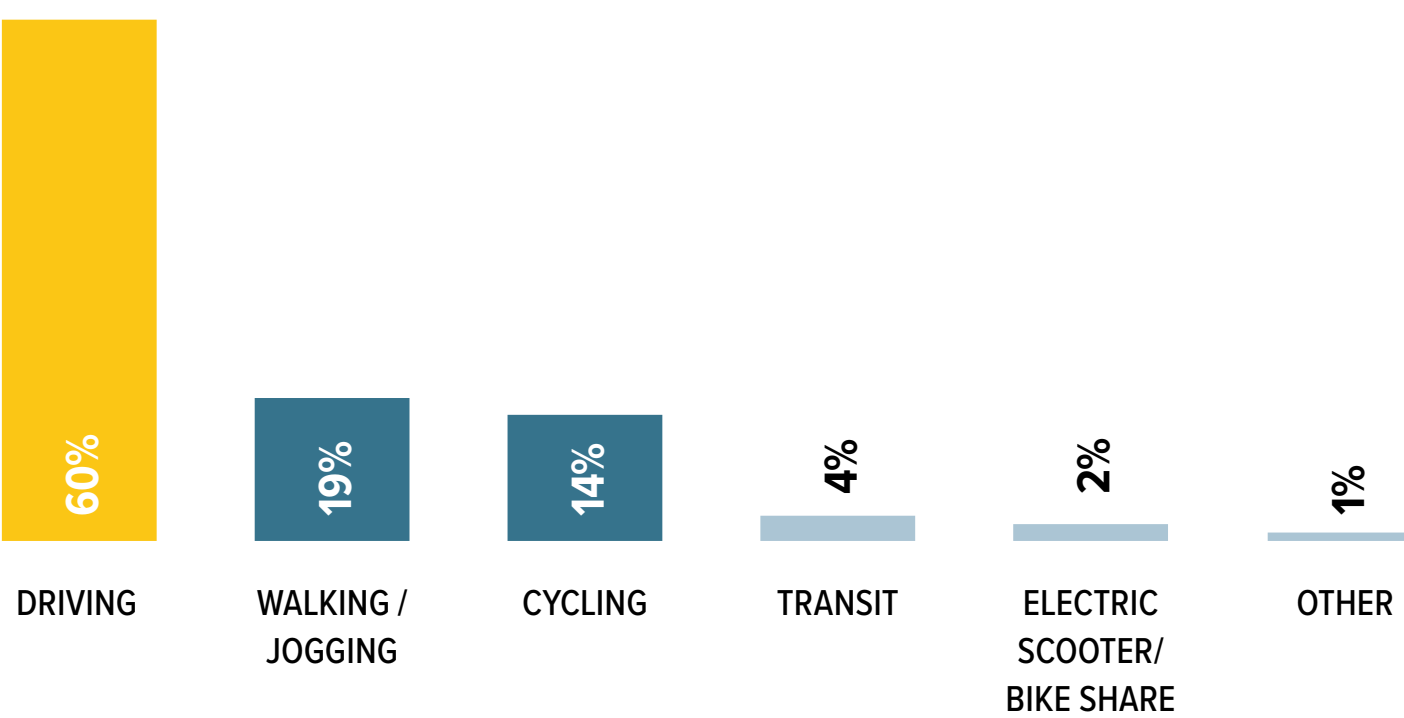
COUNCIL DISTRICT

SURVEY RESULTS

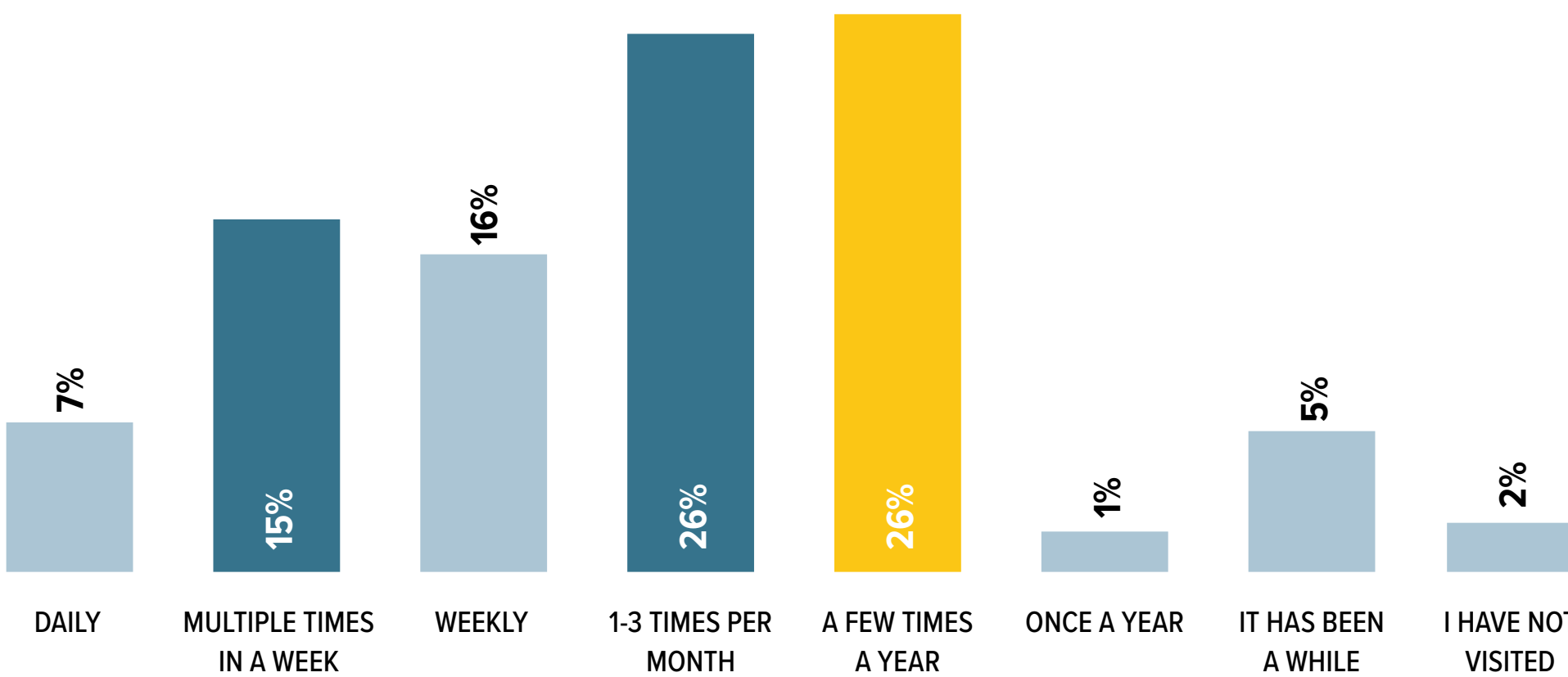
ACTIVITY AT THE PARK



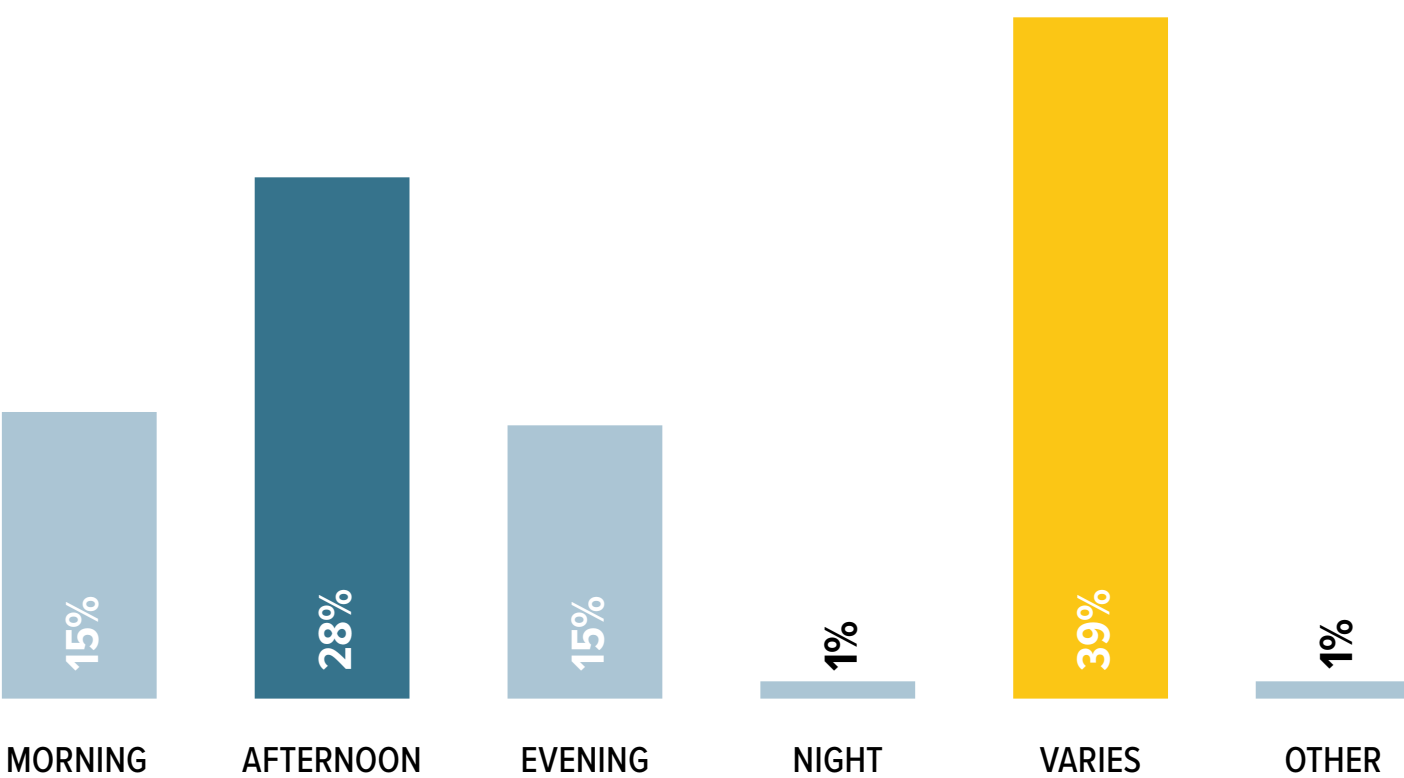
WHERE DO YOU SPEND MONEY AT THE PARK?



HOW DO YOU GET TO THE PARK?



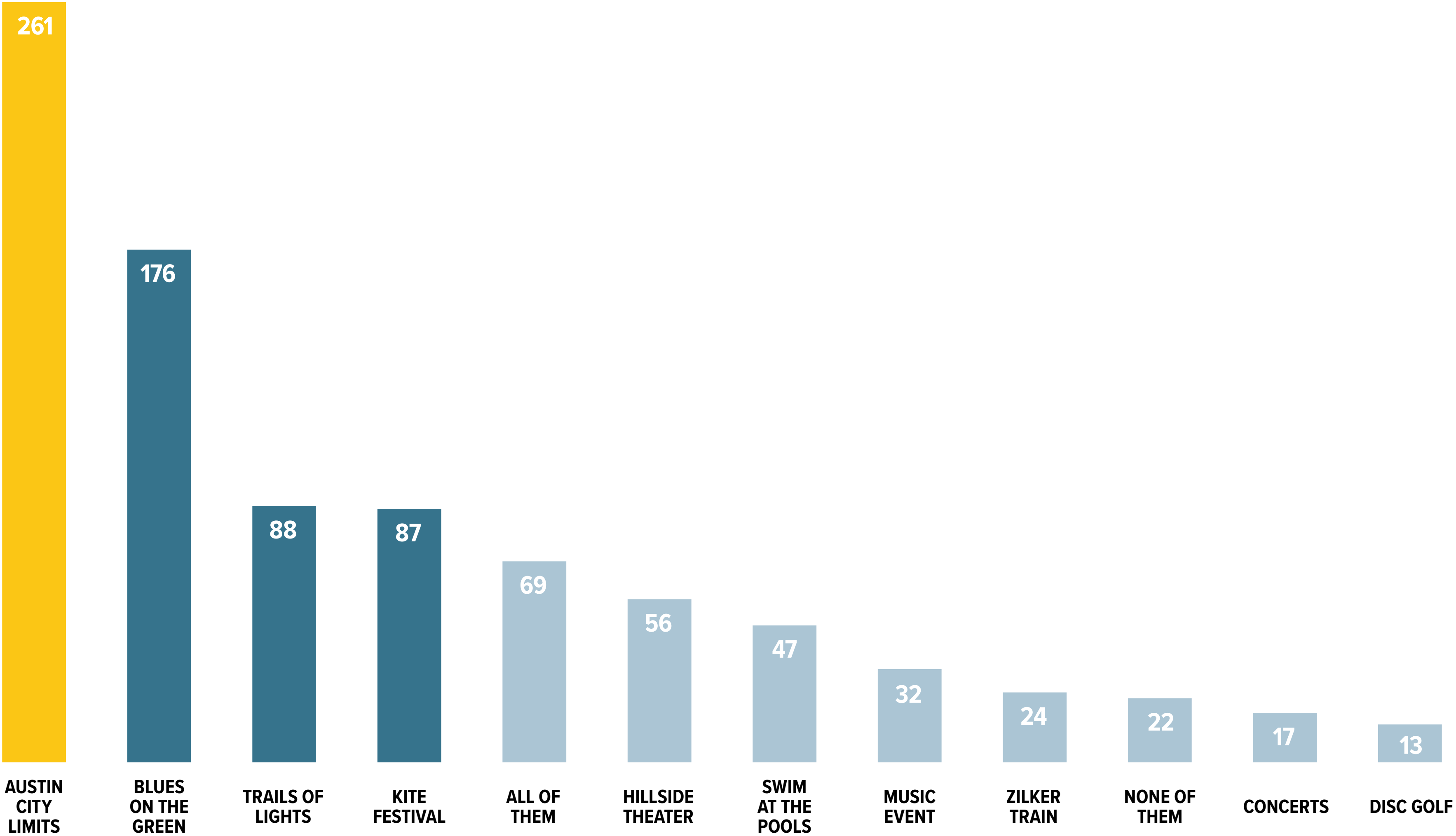
HOW MANY TIMES DO YOU VISIT?



WHEN DO YOU VISIT?

SURVEY RESULTS

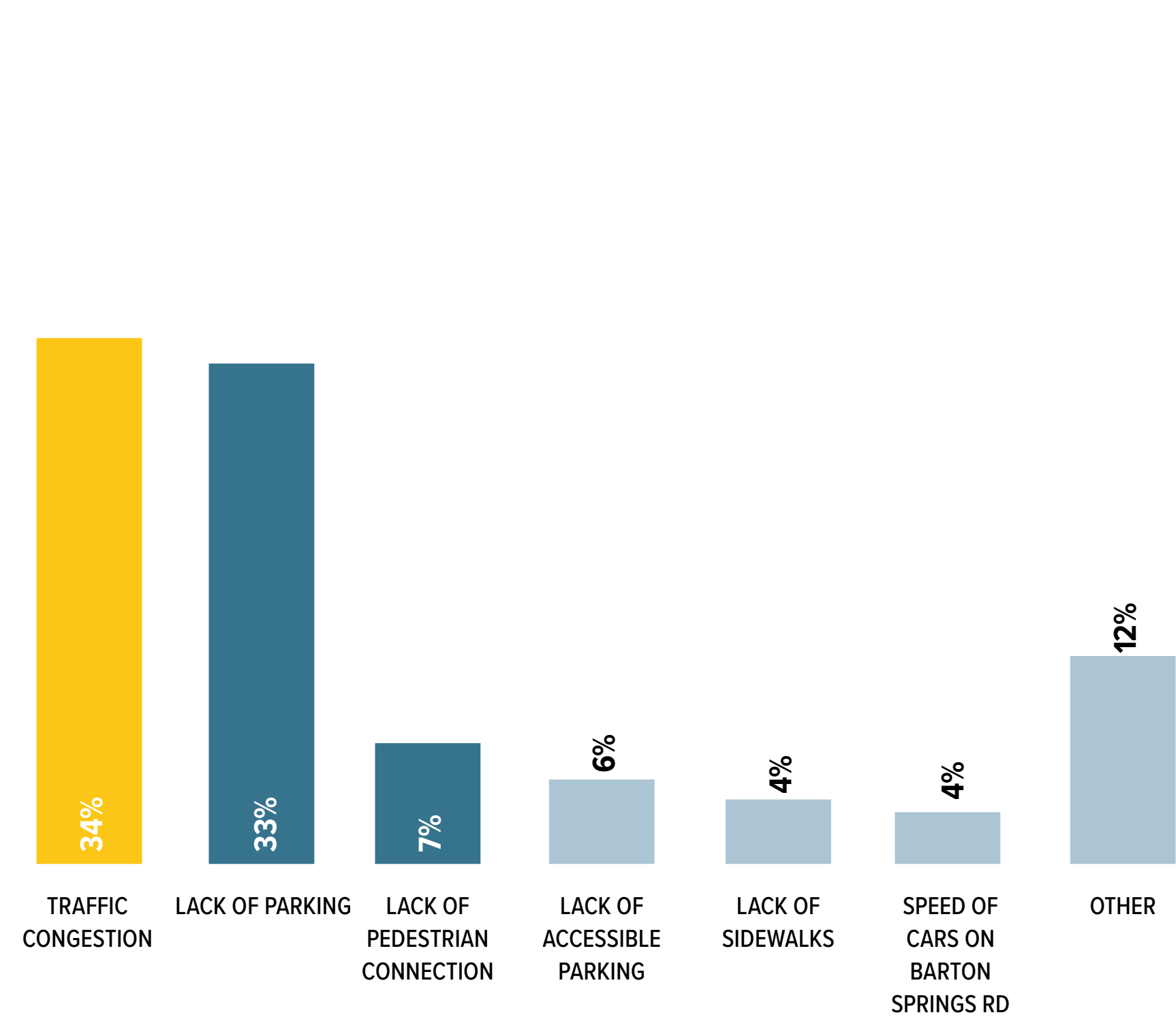
EVENTS



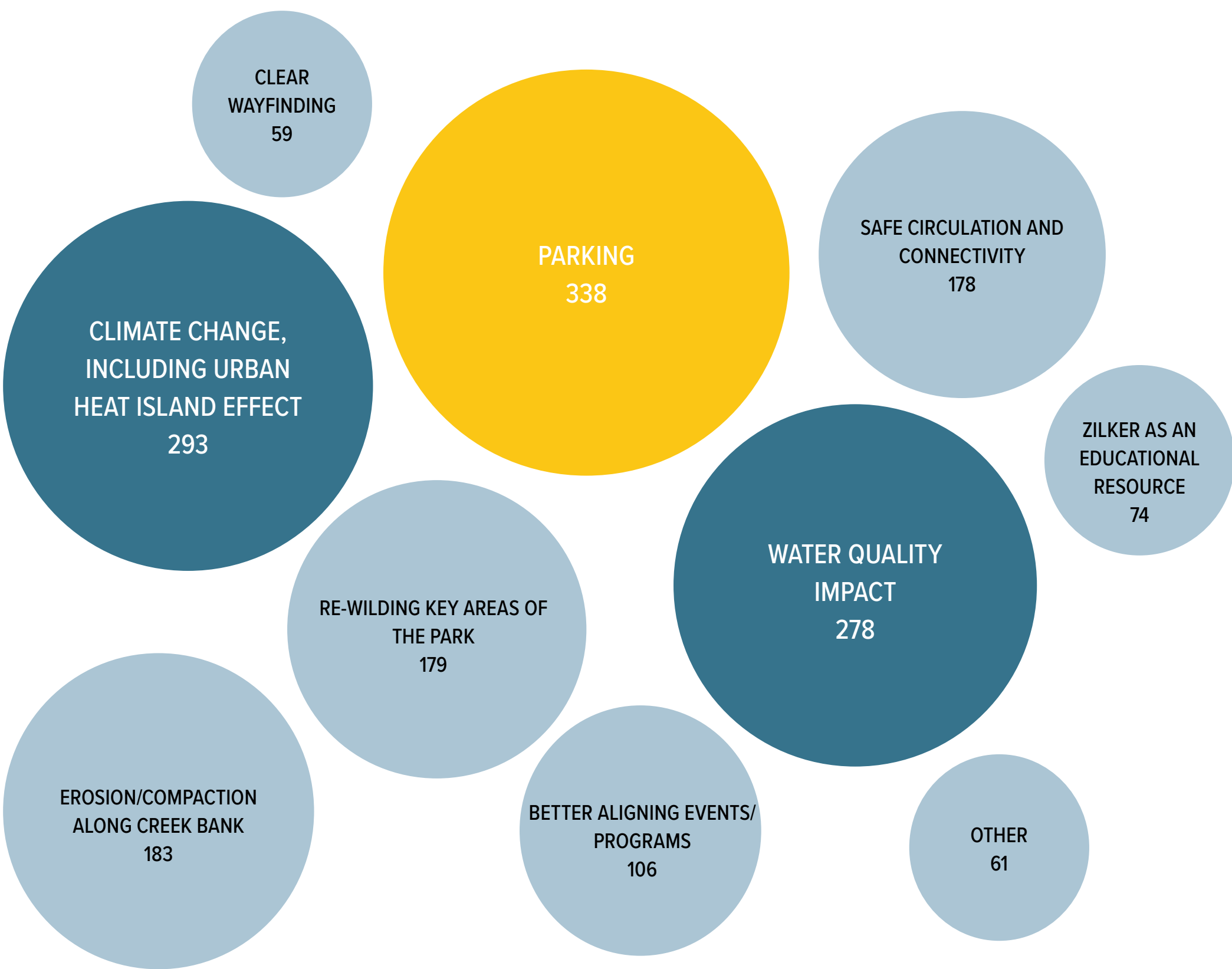
WHAT EVENTS DO YOU ENJOY?

SURVEY RESULTS

PARK CHALLENGES



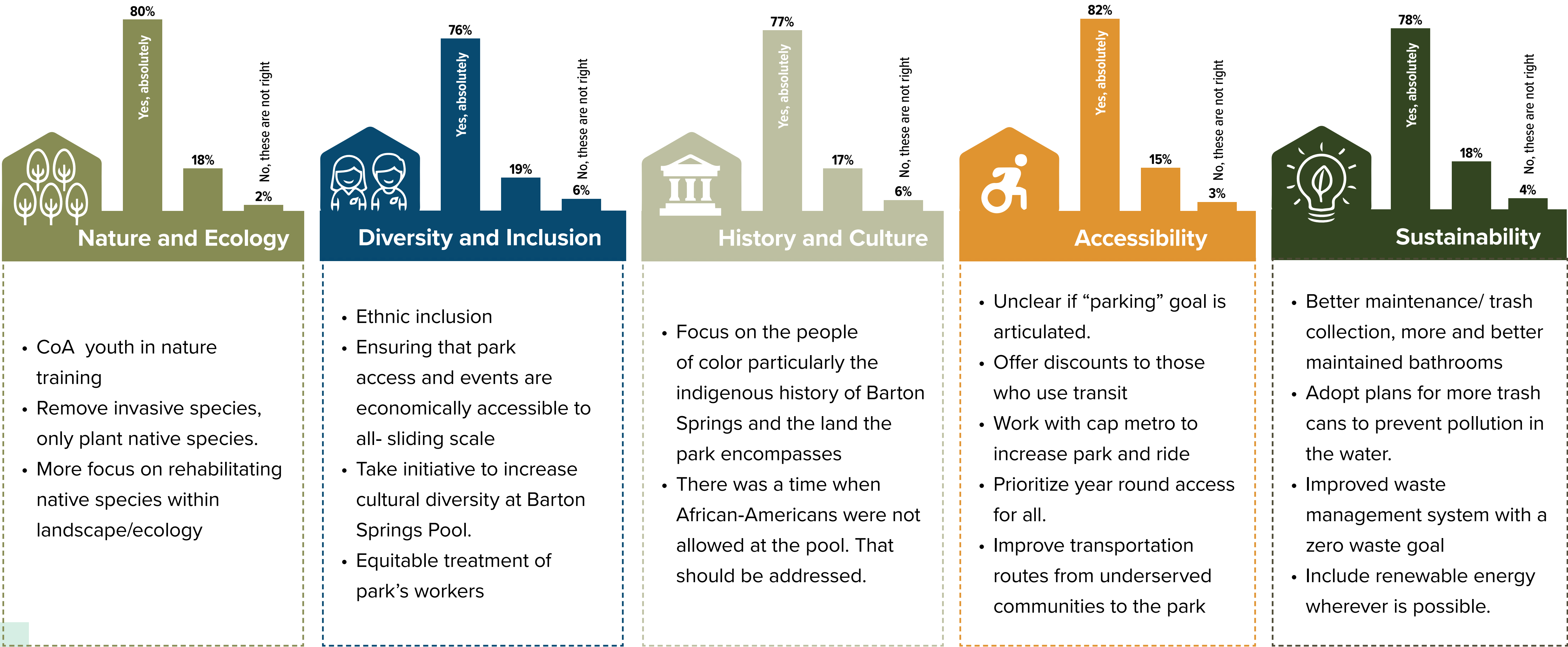
CURRENTLY, WHAT IS THE BIGGEST BARRIER TO ENJOYMENT OF ZILKER PARK?



CHOOSE THE TOP THREE (3) ISSUES THAT YOU THINK THE ZILKER PARK VISION PLAN SHOULD ADDRESS.

SURVEY RESULTS

GOALS AND DESIGN PRINCIPLES

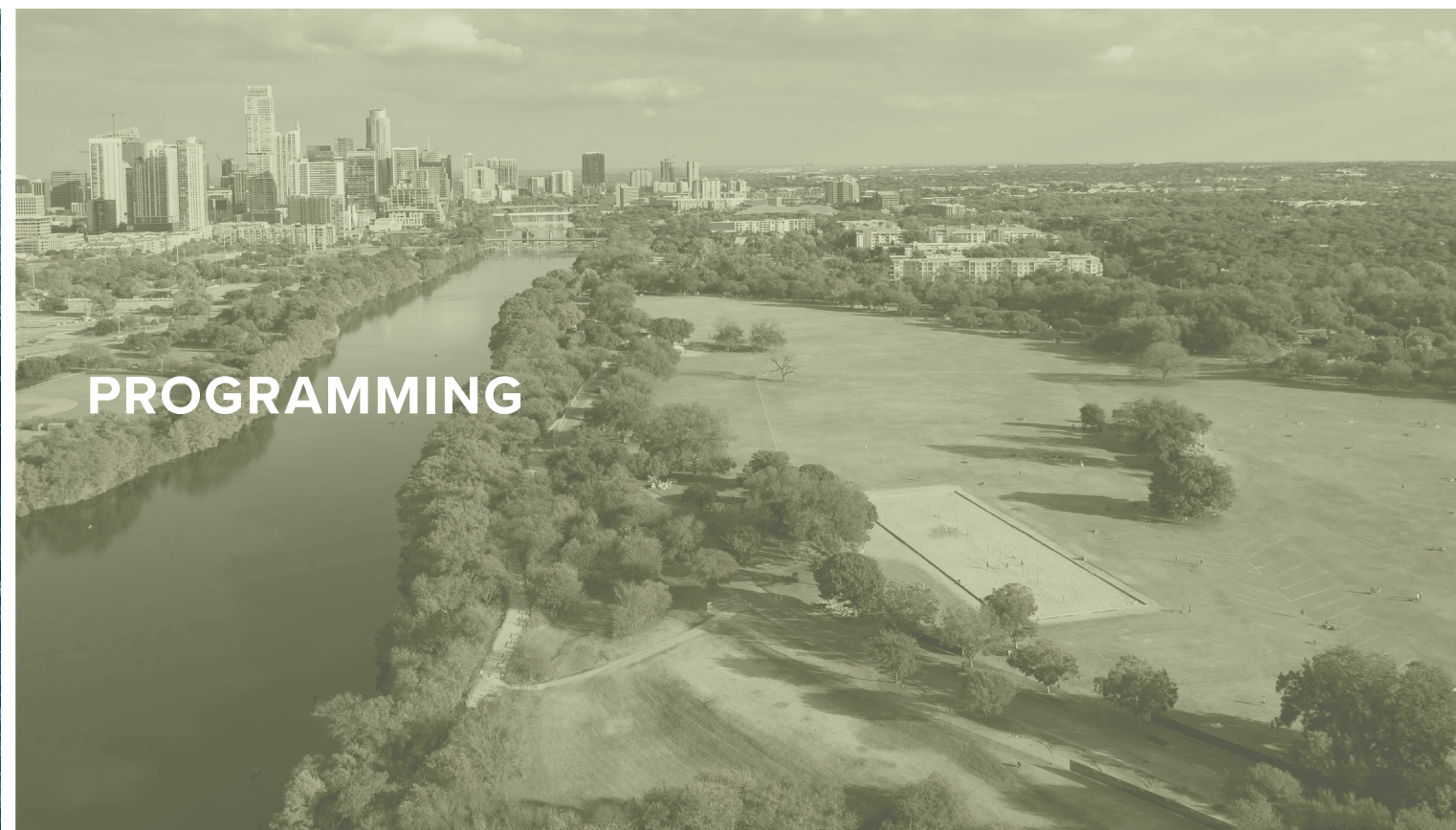


COMMUNITY MEETING #2

- Time: August 10th 6pm
- Participants:
About 100 people through Zoom, 13-15 through Facebook Live
- Survey during the Meeting: 55 participants
- Presentation Contents



- Schedule
- Review of Community Meeting #1
- Review of Community Survey #1

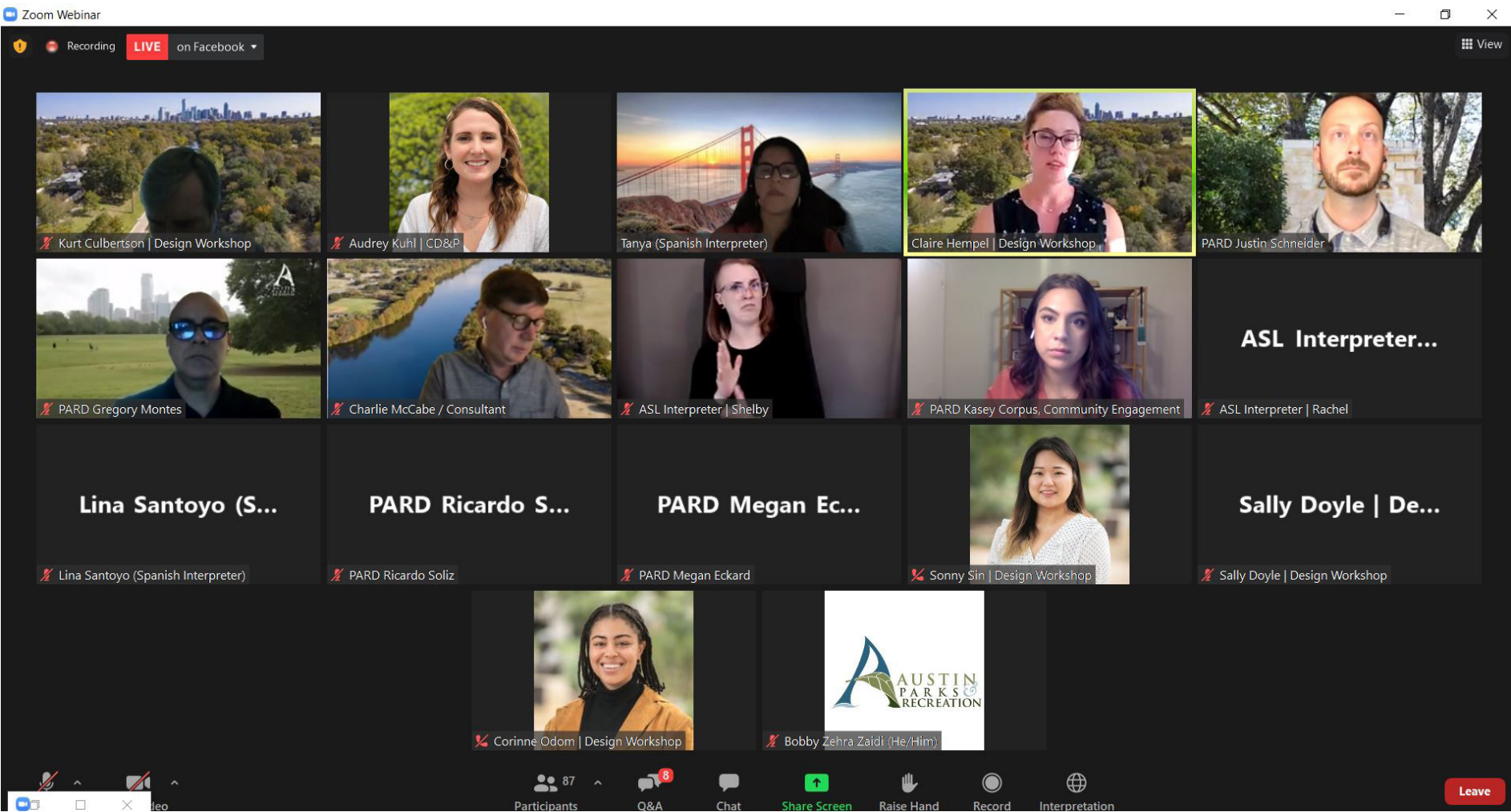
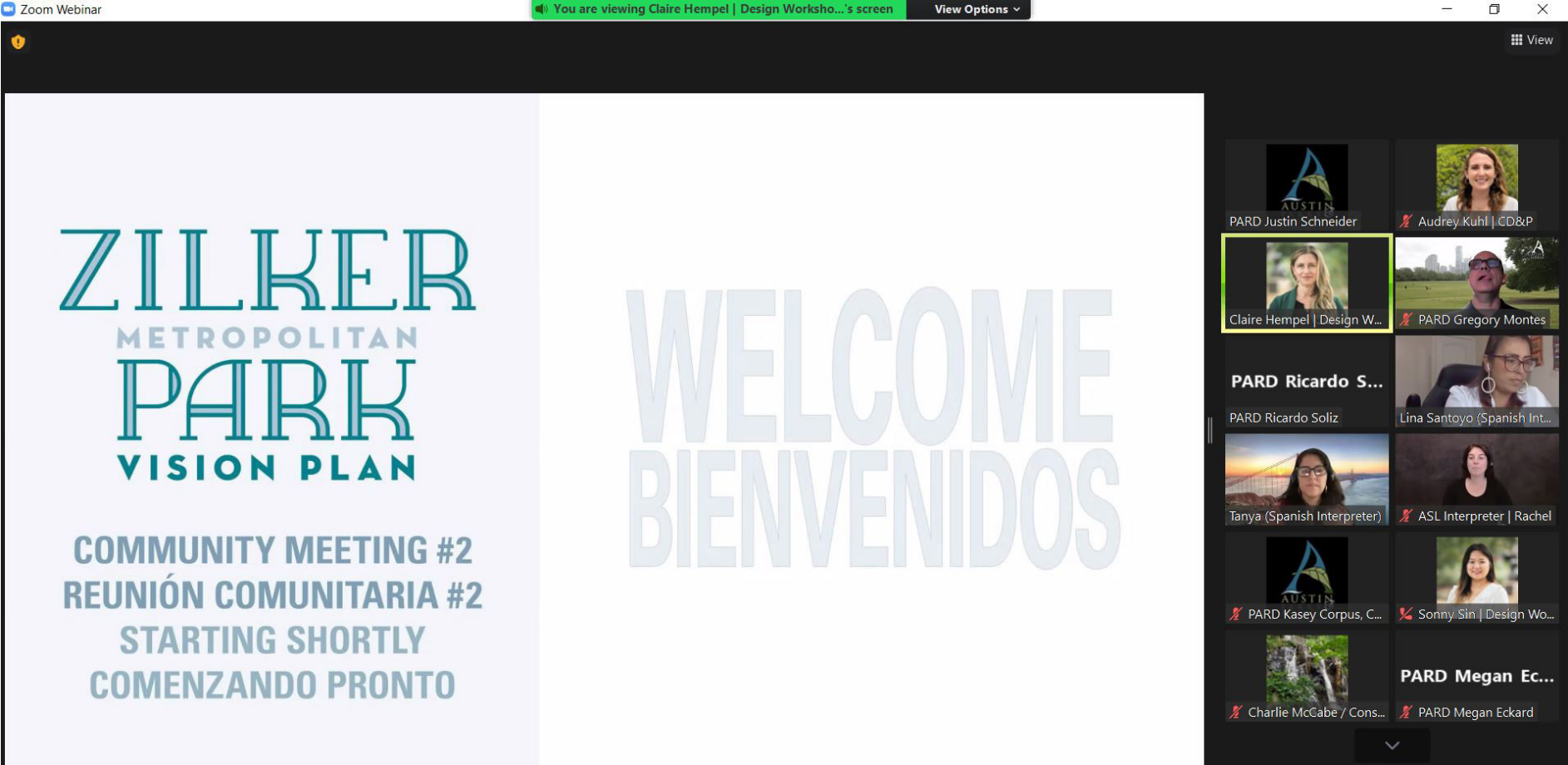
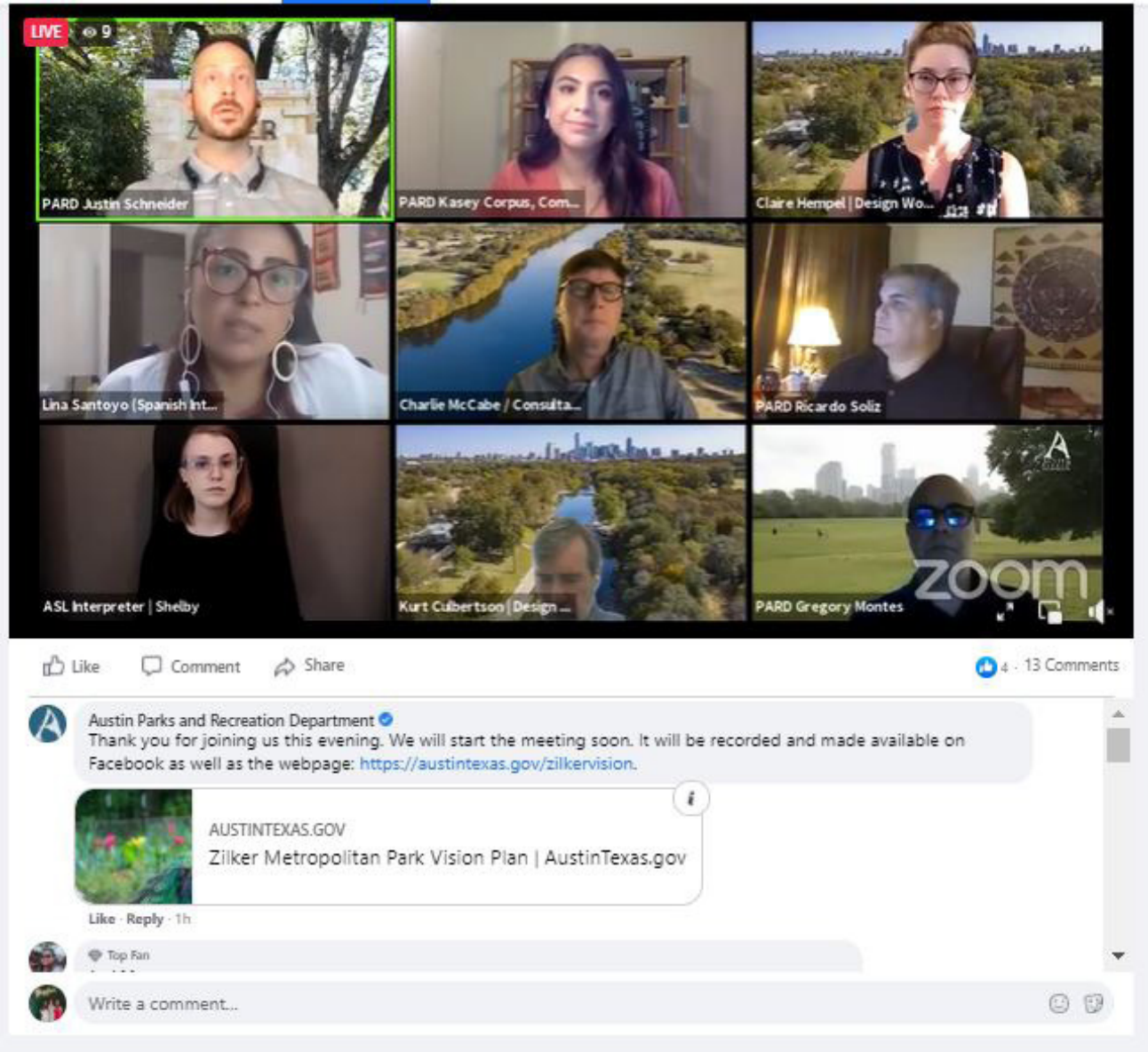
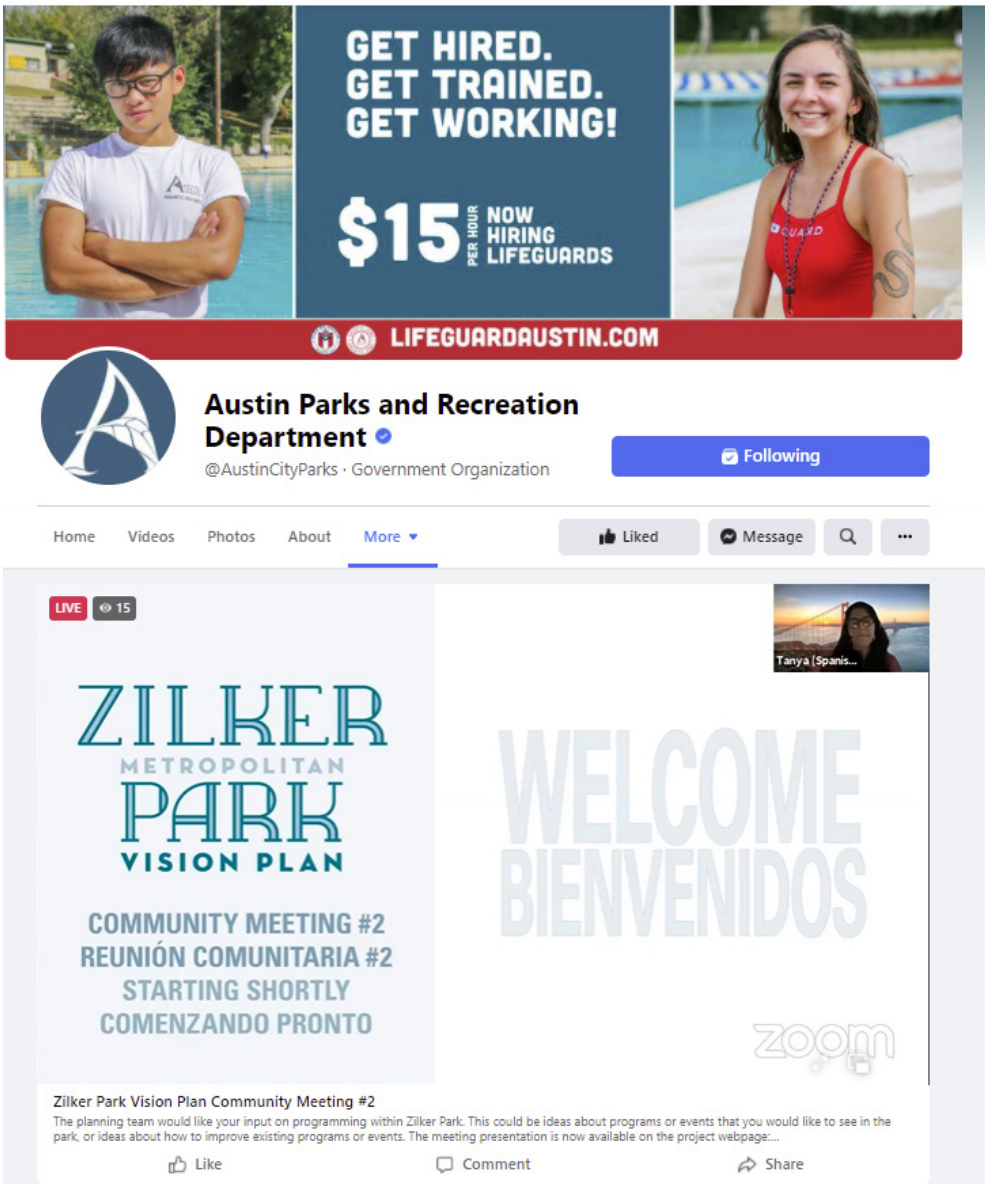


- Programs of Zilker Park
- Benchmarks



- City of Austin Budget
- Operation Budget
- Capital Budget

COMMUNITY MEETING #2

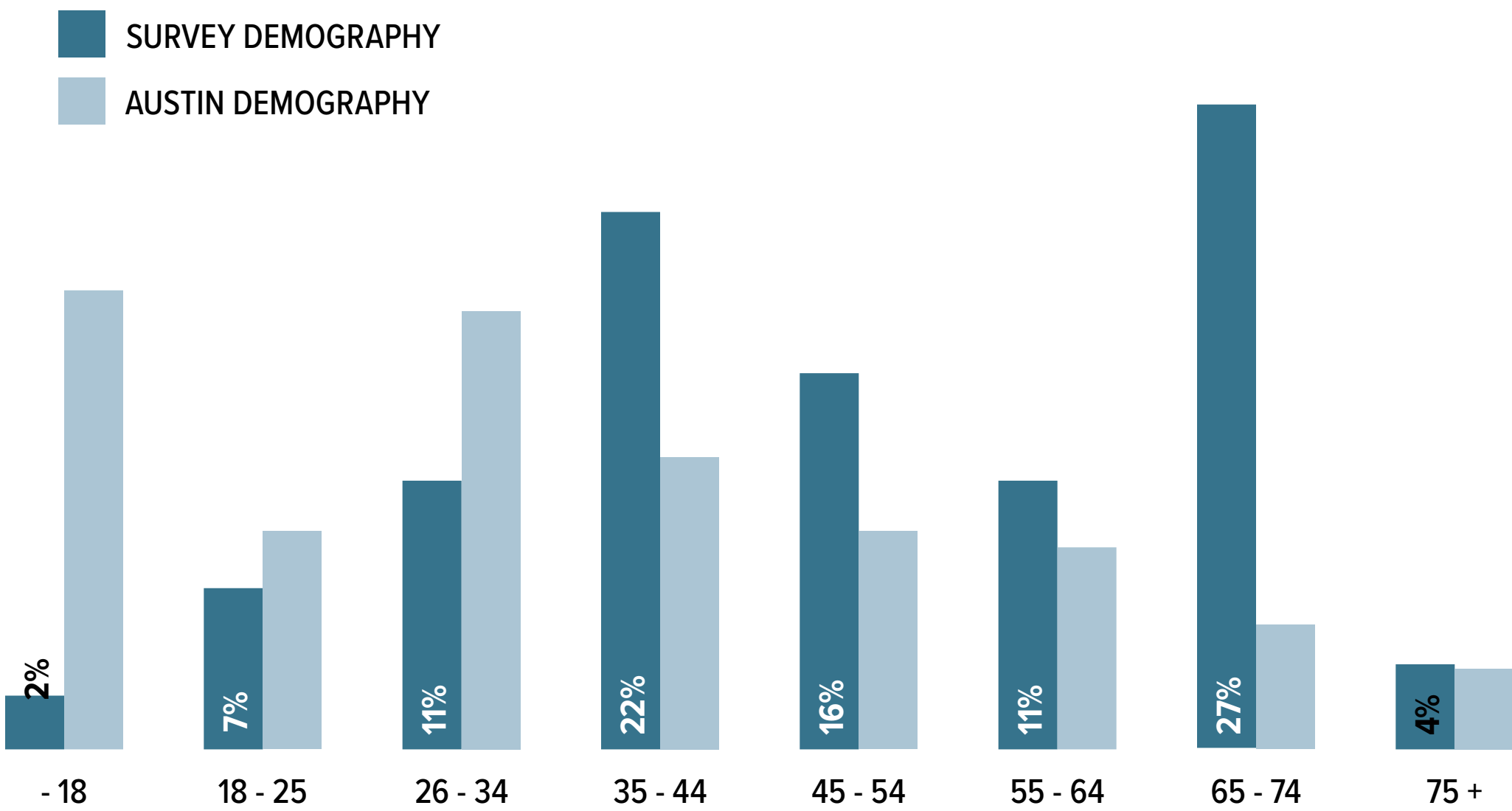


Facebook Live Screenshot

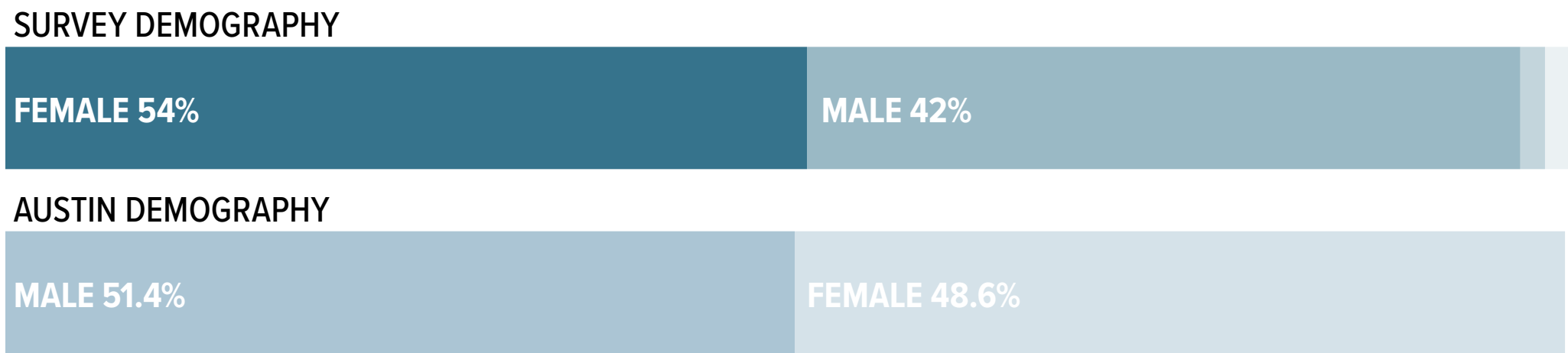
Zoom Live Screenshot

COMMUNITY MEETING #2

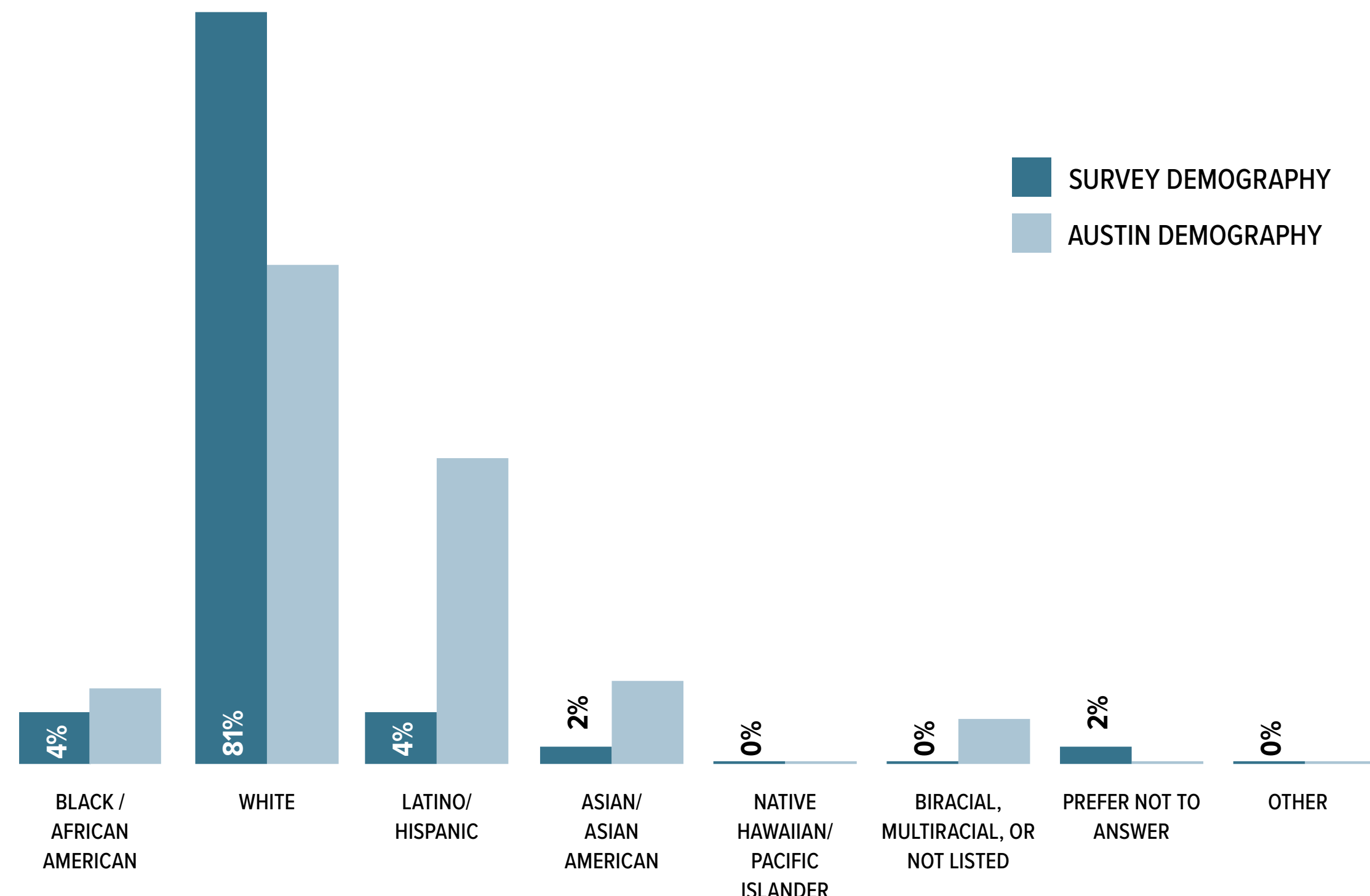
SURVEY DEMOGRAPHICS (55 PARTICIPANTS)



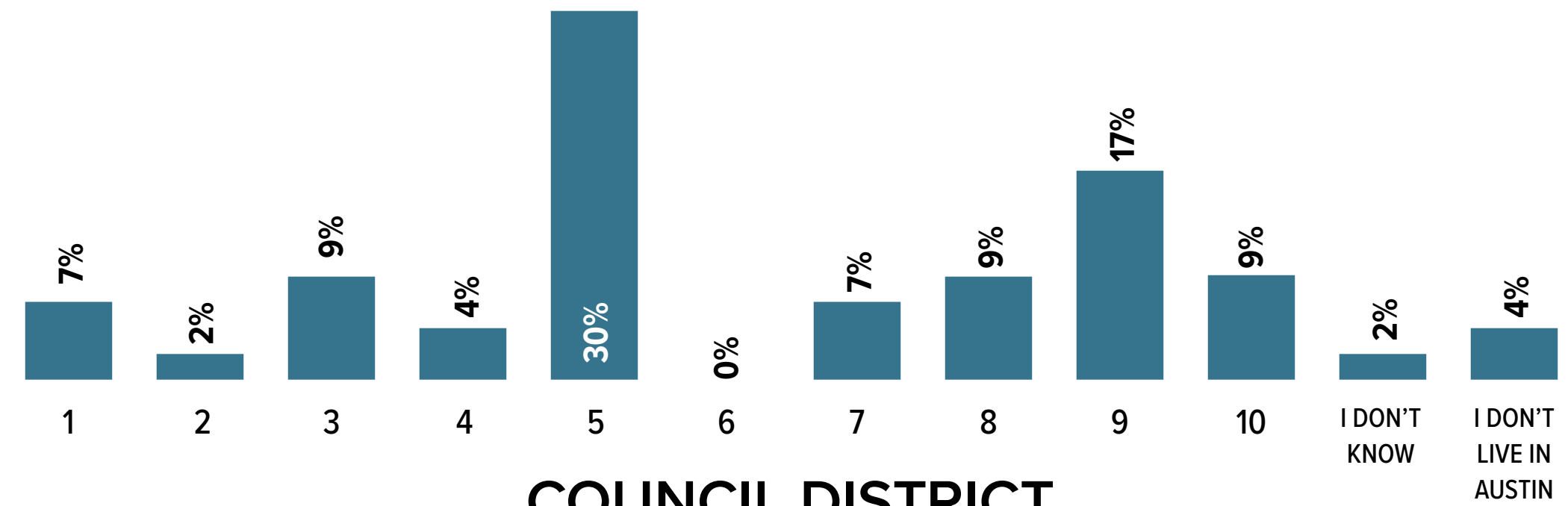
AGE



GENDER



RACE/ETHNICITY



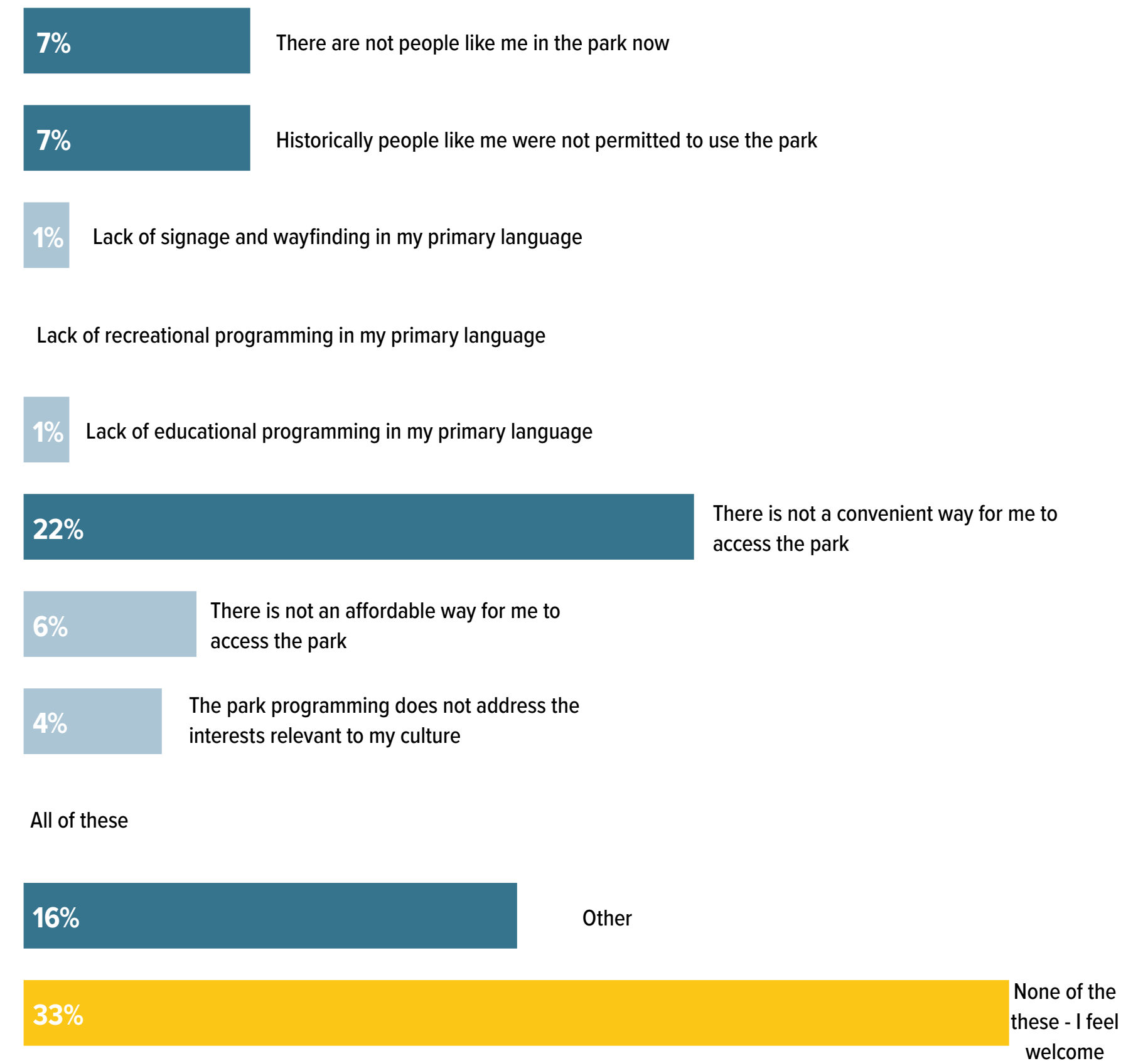
COUNCIL DISTRICT

COMMUNITY MEETING #2

PROGRAMMING



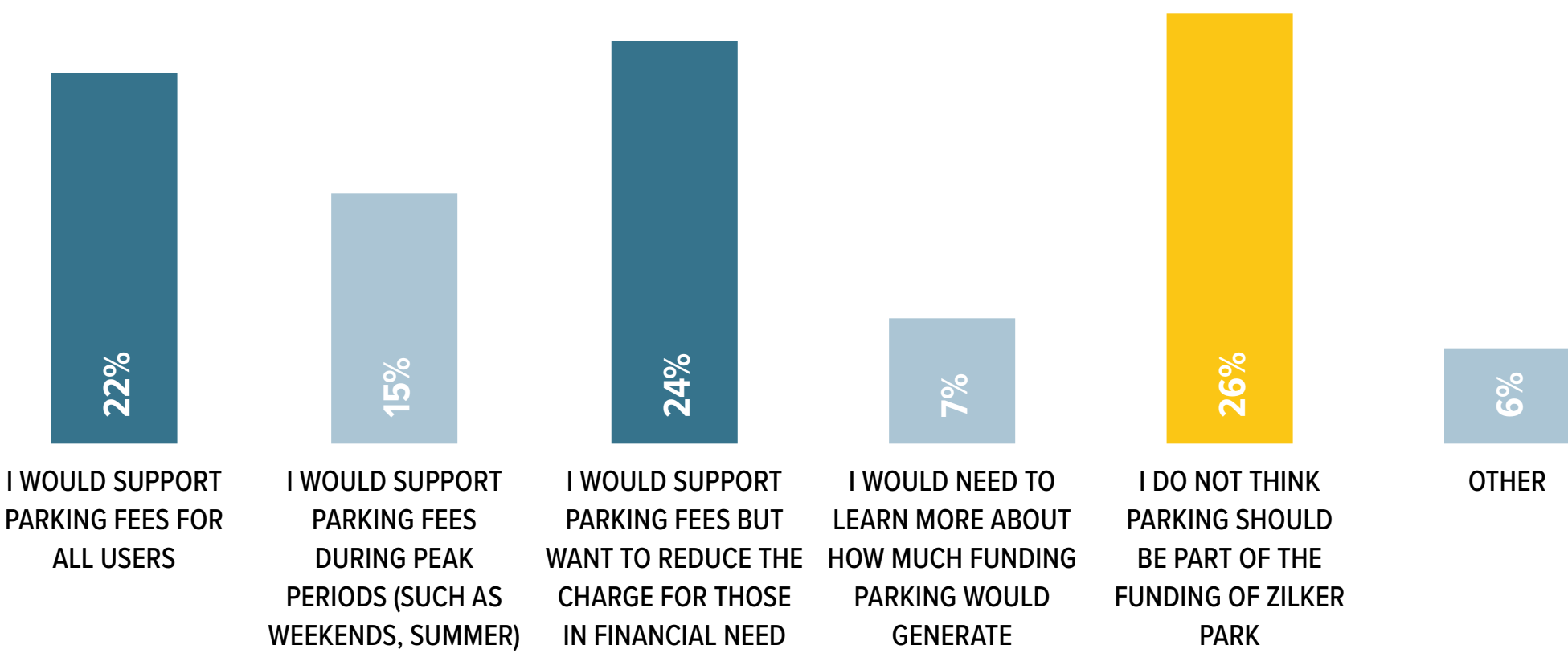
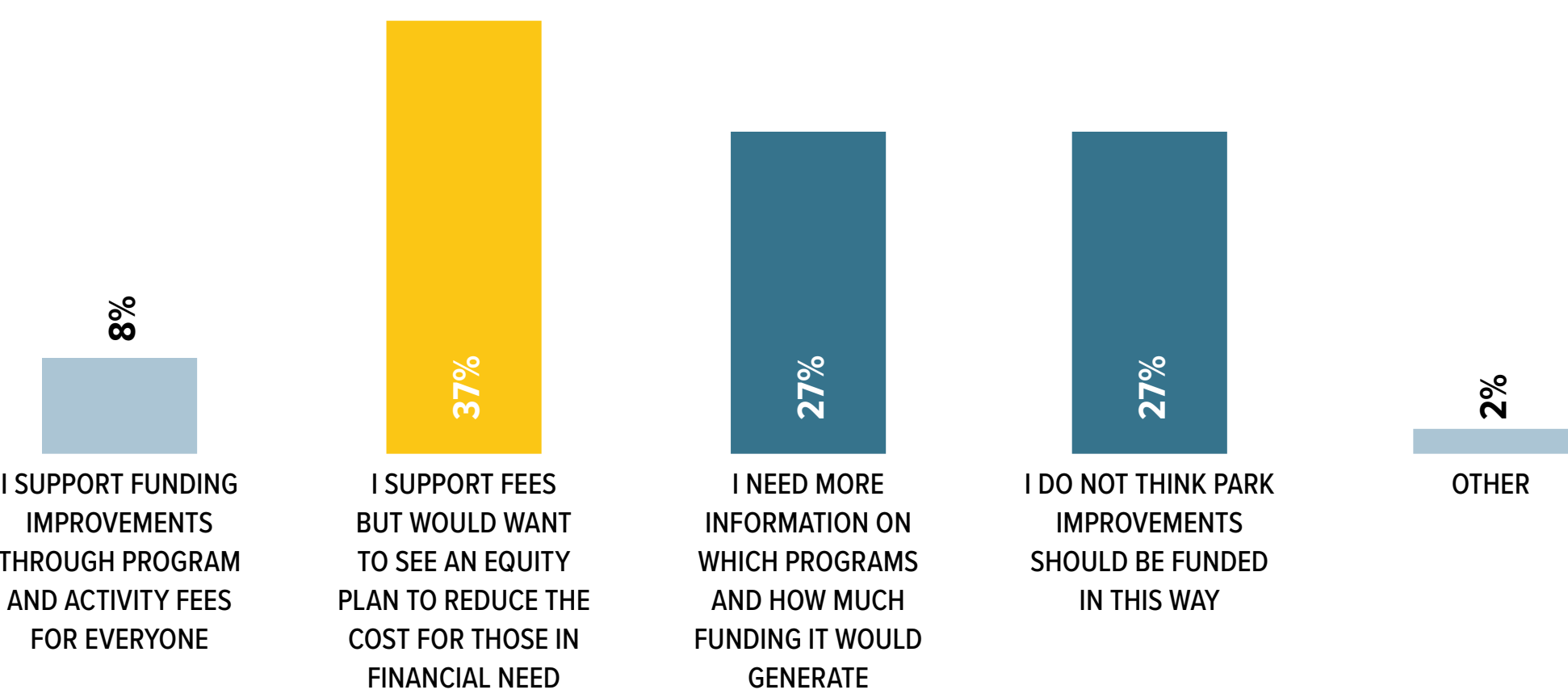
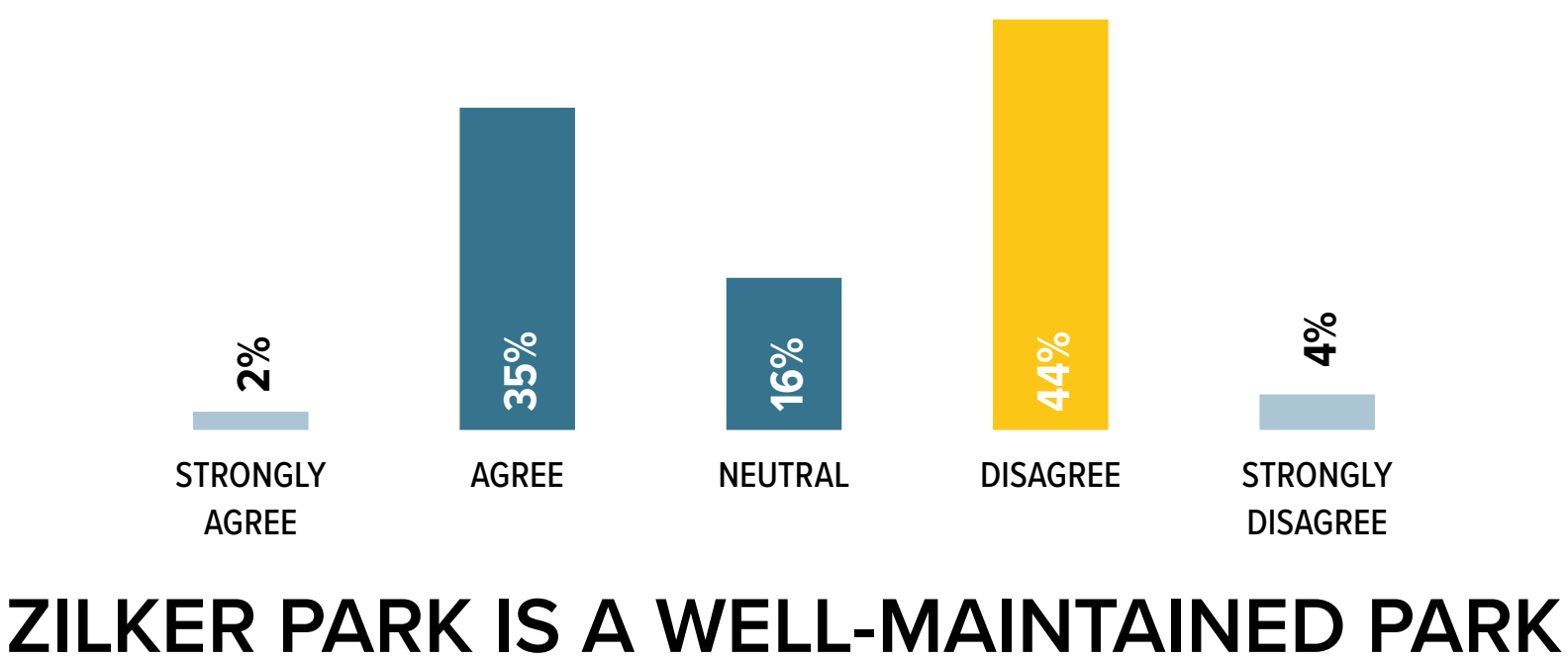
WHAT KIND OF PROGRAM NEEDS DOES ZILKER PARK HAVE?



**IF YOU DO NOT FEEL WELCOME IN ZILKER
PARK, IT IS BECAUSE:**

COMMUNITY MEETING #2

FUNDING



TO FUND PARK IMPROVEMENTS AND MAINTENANCE,
HOW WOULD YOU FEEL ABOUT PAYING FOR SOME
PROGRAMS OR ACTIVITIES WITHIN THE PARK?

HOW DO YOU FEEL ABOUT USING PARKING AS A
FUNDING SOURCE FOR ZILKER OPERATIONS AND
MAINTENANCE?



NEXT STEPS

- **October/November**

Pop-ups and
Small Group Discussions

Dates TBD

- **Community Meeting #3**

October 19

- **Contact Information**

Gregory Montes:
ZilkerVision@austintexas.gov

- **Zilker Metropolitan Park
Vision Plan Website**

www.austintexas.gov/ZilkerVision